

MY GIP EXPERIENCE

Economics in Prague

Samuel Sanchez

Major: Business Economics

Term Abroad: Summer 2023

Internship Title: Marketing Associate

Internship Company: EFK Platform

What were your primary responsibilities as an intern?

I was mainly responsible for completing certain tasks that increased the information available to my company, whether it be about competitors, possible partners, or any businesses in general that they should be aware of. This included spreadsheets of data, qualitative analyses, and quantitative analyses of a variety of different companies.

What was your biggest accomplishment at your internship?

By biggest accomplishment while interning would likely be the presentation I gave to my supervisor which outlines the ways in which the company can improve itself and reach its goals more optimally and efficiently, which I believe went quite well.

How did you balance work and academics, while still finding time to explore your host city/country?

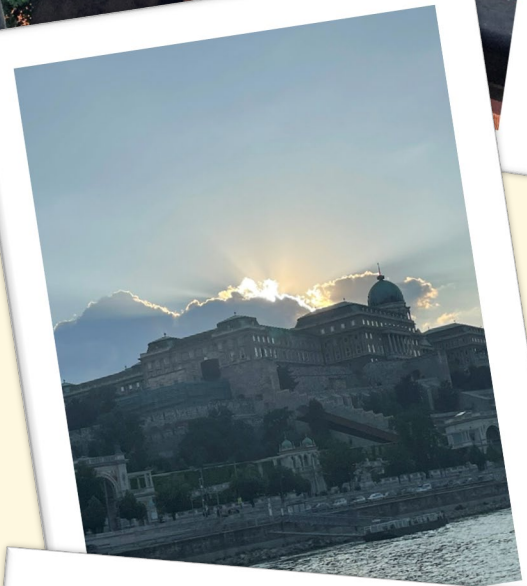
What helped me personally was my supervisor allowing me to create my own hours for work and for academics I simply waited until the last moment to fulfill my responsibilities. There is quite a hefty amount of coursework required so I would say finding shortcuts is a great way to save yourself some time.

What is one thing you wish you knew before departing for your program?

I wish I knew just how different life outside America would be. Simple tasks such as going to the grocery store through me for a loop and it practically took all 8 weeks to get some grip on it, especially since I've found almost all grocery store workers don't speak a lick of English. Things of that nature I felt the most and was certainly underprepared for.

What was the most memorable aspect of your internship experience?

Generally, the most memorable aspect of my experience was simply hanging out with some friends whenever we were all free. Specifically, the most memorable aspect was my trip to Budapest, I highly recommend taking an extended stay in Budapest.



Photos in and around Prague. It always looks lovely at sunset!